

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement


_____)	
Petition of Bally's Park Place, Inc. d/b/a Bally's)	
Atlantic City To Amend Its Casino Hotel)	ORDER
Alcoholic Beverage License To Authorize A)	PRN 2651202
Type III Location)	
(Package Goods Authorization for Retail Shop)	
Picks & Wicks))	
_____)	

By its Petition (PRN 2651202) to the Division of Gaming Enforcement ("Division"), Bally's Park Place, Inc. d/b/a Bally's Atlantic City ("Bally's") requests an amendment to its Casino Hotel Alcoholic Beverage ("CHAB") license to authorize a Type III (package goods) authorization to its retail store, Picks & Wicks, located on the second floor in the hotel lobby of Bally's casino hotel. Picks & Wicks currently sells gift shop items and the grant of a Type III authorization would permit the sale of alcoholic beverages in their original pre-packaged, unopened containers to patrons for consumption off the premises of the retail store. Alcoholic beverages to be sold at Picks & Wicks will be stored within that outlet as well as within the Second Floor Gift Shop Storage Room, the latter location already authorized as a Type V (storage) CHAB location. The Division has inspected Picks & Wicks and found the proposed outlet in compliance with the Division's regulatory requirements for the sale of alcoholic beverages.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the Petition be granted and the CHAB license of Bally's be amended to include Picks & Wicks subject to the following conditions:

1. Alcoholic beverages are to be sold in their original, pre-packaged, unopened containers for consumption off the premises of Picks & Wicks only.
2. The conditions of operation of the Type III location is to be in accordance with the representations made in the Petition.
3. Any Bally's employee who is responsible for the handling, storage or sale of the alcoholic beverages within Picks & Wicks should be designated as a CHAB employee who possesses the requisite qualifications and has received training in the sale of alcoholic beverages to the public.
4. Bally's will maintain procedures at Picks & Wicks to insure that sales of alcoholic beverages will be only to those individuals who are 21 years of age or older and that such beverages are not sold to individuals who are actually or apparently intoxicated.
5. While conducting the sale of alcoholic beverages within Picks & Wicks, Bally's will comply with all requirements attendant to Type III CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(3)* and *N.J.A.C. 13:69I-3.3*, and with all applicable alcoholic beverage laws and regulations of the Division and, as deemed applicable, the Division of Alcoholic Beverage Control.
6. Bally's is to obtain all necessary approvals from other governmental agencies prior to commencing operation of Picks & Wicks as a Type III location.

Dated: September 26, 2012


DAVID L. REBUCK
DIRECTOR